













**<u>Farmers Academy</u>** is a joint initiative of CDCS<sup>®</sup> and Sustainable Market Foundation aimed at advancing food safety and nutrition security by bridging the divides along technology, information and market domains.

Farmers Academy strives to improve the capacity of farmers, value chain actors and the organizations that they belong to and build awareness among consumers and other stakeholders. It endeavors to shape the pathway for inclusive growth through knowledge-driven agro-entrepreneurial excellence.

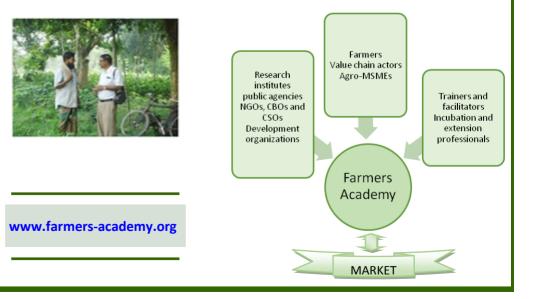


# **Mission**

Farmers Academy's mission is "to assist our members, partners and patrons to better serve the society with safe and nutritious food, sustainably, by bridging the technology, information and market divides AND by contributing to the development of sustainable, inclusive and equitable agricultural value chains for the benefit of farmers, consumers and other stakeholders."

# <u>Vision</u>

Our Vision is "to provide success-critical technical assistance to one million farmers and agro-entrepreneurs by 2021 with frontier technologies, demand-driven information, sustainable market linkages and innovative business advisory services in Bangladesh,





# <u>Goals</u>

- To build our members' capacity in farming technologies, post-harvest management, processing, storage and marketing practices
- To help members and partners establish market linkages for input and output
- To provide agribusiness management supports and incubation assistance to agro-MSMEs and start-ups
- To partner with public, private and development organizations to craft and implement innovative and pragmatic initiatives to bridge technology, information and market divides



mplimentation

Partnership Building

Market Linkage Development

Program

Incubation Support





## **Programs & Activities**

# 1. Capacity Building

- Farmer & VCA training
- ToT for professionals and partner organizations
- Capacity building of grass-root market organizations
- Agro-entrepreneurship and agribusiness management

## 2. Professional Orientation & Development

- Internship, field visit, shadowing for graduates and professionals in transition
- Exposure visits and exchange program for business and development professionals

## 3. Advising

- Farming, postharvest, processing, storage, logistics
- Marketing & agro-enterprise management

### 4. Mobilization and sensitization campaign

- Sustainable and climate-smart agriculture
- Safe food production and nutrition security
- Postharvest loss reduction and quality retention
- Farmer and consumer rights and responsibilities
- Health, education and empowerment of agro-VCAs

### 5. Knowledge Capitalization

- Indigenous and homegrown technology/knowledge
- Good practices and working models
- Local and regional case studies
- Drawings from inspirational success

## 6. Solutions on Demand

We strive to walk the last mile to answer your queries ... Please feel free to be in touch with us at: info@farmers-academy.org



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